

BHMS in 2023

It is exciting to see the many successful students transferring into meaningful careers all over the world. There have never been so many careers position available than now. This trend confirms our education concept to help our graduates transfer into careers.

We are looking forward to the new year 2023 when education marketing is getting back to some normality. We would like to thank you for your support during the critical times and reconfirm our commitment and our support for you.

During the next months we will work closely with you to develop your and our strategy for 2023, and to develop our support strategy for your business.

We are confirming our Finance Assistance Package to your students (scholarship) and our ongoing marketing support for every student from you. We also have committed to continue the fast-track commission payment which we have done throughout the crisis period.

Our Special Finance Assistance Package for 2023

Finance assistance to students (reduction of formal prices)

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| ▪ Diploma and Higher Diploma, Bachelor Degrees, PGD Diploma | CHF 6,500 |
| ▪ Master Degree programs | CHF 7,000 |
| ▪ MBA Degree programs | CHF 7,000 |
| ▪ Combined M.Sc. + MBA Degree programs | CHF10,500 |

We will continue our Student Finance Assistance Package (FAP) throughout 2023, providing a structured substantially lower study price to our students and helping to offset currency variations.

We will provide a Marketing allowance of CHF1,200 for every student supplied in 2023.

Options for student fee payments in instalment is available.

Fixed price for students studying for 3 years

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| ▪ Year 1 including Finance Assistance package | CHF30,000 |
| ▪ Year 2 special fixed price | CHF31,000 |
| ▪ Year 3 special fixed price | CHF32,000 |

This applies for students applying for the 3-year Bachelor package or students joining in study year 2 and 3.

We will contact you during the next days to discuss the ongoing commitment.

Sincerely yours,



Dr. Anthony Erb
International Marketing Director